



Social Media & Public Relations

- Local, National, Global Publicity – (pricing based client objectives)
- Press Release & Wire Distribution
 - Creation - \$100.00 flat fee (2 revisions) plus
 - Distribution Level 1 – \$100.00 flat fee
 - Distribution Level 2 - \$150.00 flat fee
 - Distribution Level 3 - \$450.00 flat fee
- Media Monitoring & Reporting – (pricing based client objectives)
- Media Training & Coaching - \$100/hr
- Marketing Plan - \$700 flat fee
- Social Media Strategy - \$300 flat fee
- Media Tours & Satellite Media Tours – (pricing based client objectives)
- Social Media Campaign – (pricing based client objectives)
 - Definition – a series of actions taken to promote a service or product within a specific timeframe, across defined platforms, and promoted to specific demographics related to the service or product

Advertising

- Social Media Advertising – (pricing based client objectives)
- Advertising Campaigns – (pricing based client objectives)
- Advertising Strategy & Planning - \$500 flat fee
- Digital & Traditional Advertising – (pricing based client objectives)