

Social Media & Public Relations

- Local, National, Global Publicity (pricing based client objectives)
- Press Release & Wire Distribution
 - Creation \$150.00 flat fee (2 revisions)
 - Distribution Level 1 \$50.00 flat fee
 - Distribution Level 2 \$150.00 flat fee
 - Distribution Level 3 \$450.00 flat fee
- Media Monitoring & Reporting (pricing based client objectives)
- Media Training & Coaching \$100/hr
- Marketing Plan \$700 flat fee
- Social Media Strategy \$300 flat fee
- Media Tours & Satellite Media Tours (pricing based client objectives)
- Social Media Campaign (pricing based client objectives)
 - Definition a series of actions taken to promote a service or product within a specific timeframe, across defined platforms, and promoted to specific demographics related to the service or product

Advertising

- Social Media Advertising (pricing based client objectives)
- Advertising Campaigns (pricing based client objectives)
- Advertising Strategy & Planning \$700 flat fee
- Digital & Traditional Advertising (pricing based client objectives)